



\$ 277.68
DONATION

Member:

WeHero

Nonprofit Partner:

Think Wild

Impact Generated:

\$277.68

Year:

2025

Expense Category:

Zoom

Google Workspace

CASE STUDY:
WEHERO + THINK WILD

How WeHero Turned Everyday Business Tools into a Second Chance for Central Oregon's Wildlife



IMPACT SUMMARY

WeHero helps companies turn good intentions into real impact through corporate volunteering and employee engagement programs. Their entire business is built around one idea: that doing good should be easy, meaningful, and built into how organizations operate.

In **2025**, by running their **Zoom and Google Workspace** expenses through PIE, a portion of WeHero's everyday business tools quietly became a **\$277.68 donation to Think Wild**, without changing a single workflow or spending an extra dollar.

Think Wild is Bend's wildlife hospital and conservation center, rescuing, treating, and rehabilitating injured and orphaned native animals from across Central and Eastern Oregon. From bobcats and bald eagles to hummingbirds and flying squirrels, Think Wild gives hundreds of animals a second chance at life every year - and educates the community on how to live respectfully alongside the wildlife that calls the high desert home.

For a company whose mission is to make doing good effortless for others, choosing PIE was a natural extension of everything WeHero already stands for.