



IMPACT SUMMARY

IMPACT: \$17,000 IN ANNUAL DONATIONS

Sensiba is a purpose-driven accounting and advisory firm dedicated to empowering clients to create positive social and environmental impact.

As a Certified B Corp, they were looking to integrate sustainability into their operations. Sensiba engaged PIE to explore how common operating expenses like Microsoft products could be optimized and aligned with their deeper purpose.



APPROACH

The Sensiba IT team had an upcoming annual renewal of their Microsoft 365 licenses. After learning about PIE's Purpose-Powered Microsoft practice, they contacted PIE to explore the possibilities.

After sharing their licensing details and having a few short meetings, PIE showed Sensiba outlined how their current spend could be optimized to generate over \$17,000 in donations *without* any increase in cost.

RESULTS

Collaborating with Sensiba's IT team, we went live with Purpose-Powered Microsoft in June of 2024. There was zero downtime or disruption, and the transition was transparent to all users.

Sensiba's systematic monthly donation of over \$1,400 is a new impact metric that will increase their B Corp score while enhancing Sensiba's culture.

Sensiba is exploring other services like voice, wireless, data, security, and more.



"Until now, my department has never had the opportunity to directly generate impact metrics. PIE and their Microsoft team were knowledgeable, professional, diligent, and a pleasure to work with. Our IT team is delighted to have found a simple yet powerful way to optimize our budget and actively participate in the company's mission to use our businesses as a force for good. A very rewarding engagement!"

Igor Zaika, CTO