



IMPACT CASE STUDY

Puffin Drinkwear, an Oregon-based company renowned for its apparel-inspired insulated covers for cans and bottles, is dedicated to delivering both functional design and playful style to its customers. Beyond enhancing the beverage experience, Puffin Drinkwear recognizes the fundamental human need for safe and clean drinking water.

In alignment with this commitment, Puffin Drinkwear partnered with PIE to optimize their expenses to create recurring donations to **Charity:Water**, a nonprofit organization dedicated to providing clean and safe drinking water to communities in need worldwide.

This amount was generated through four core technology services: *Google Workspace, Microsoft 365, Microsoft Dynamics, and Payment Processing.*



THE IMPACT

In total, **Puffin Drinkwear's expenses created \$3,279 in donations** by simply procuring these four services with PIE

These funds go directly to Charity:Water's clean water projects thanks to the organization's 100% model. This means real, life-changing impact like funding wells, filtration systems, and other water projects.