



IMPACT CASE STUDY

RV Lewis, a trusted Midwest RV dealer, wanted to reduce rising card fees without compromising service—and increase support for causes like Care Camps, which serves kids with cancer.

PIE helped Lewis RV Center launch a Purpose-Powered Dual Pricing Program, offering customers the lowest prices while cutting over 80% of card processing fees.

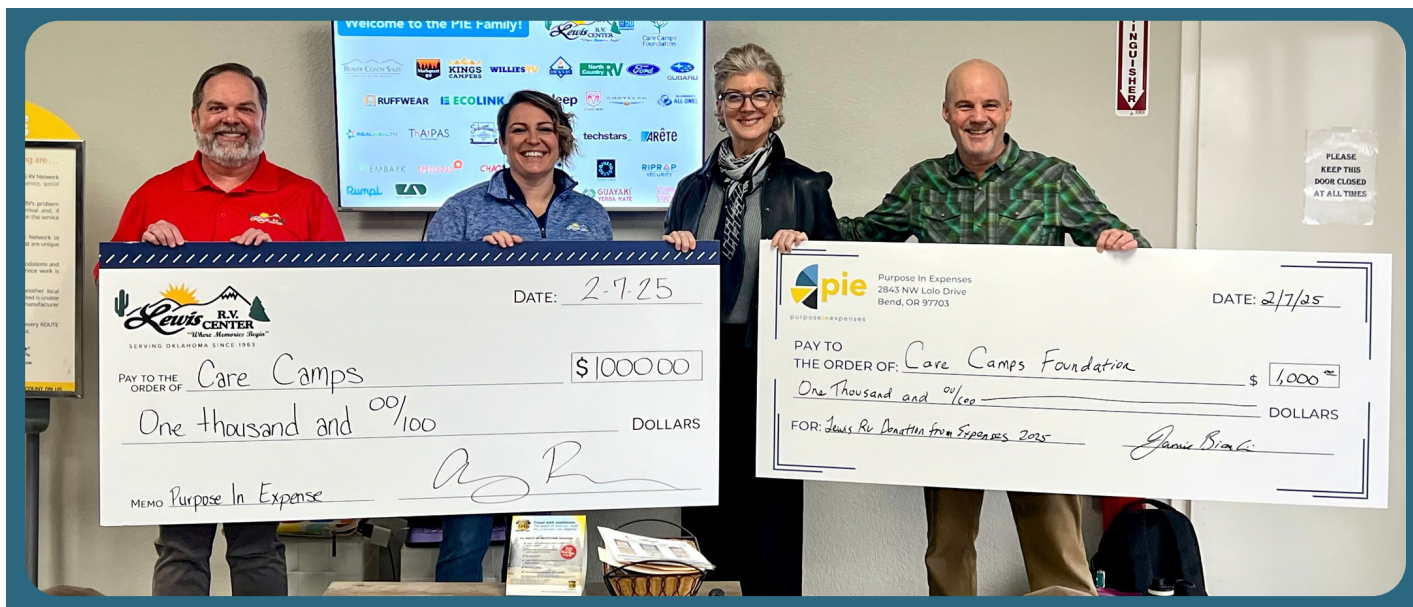
Lewis RV isn't just part of the RV industry—they're part of a movement that proves purpose and profit can travel together.

\$10,000+

Estimated annual savings on payment processing expenses.

\$1,500+

Estimated annual donation by PIE to Care Camps Foundation.



"Care Camps Foundation is so grateful for our partnership with PIE. Not only are PIE's contributions elevating our mission to support camps for children with cancer across the country, Jamie and his team are helping companies save valuable time and resources. PIE has created a wonderful community who are all focused on paying forward for the greater good and we are honored to be included".

Gwynn B. Sullivan, MSN. Executive Director, Care Camps Foundation