



IMPACT CASE STUDY

King's Campers, a trusted name in outdoor adventure and family travel, believes that every child deserves the same joy, freedom, and confidence that comes from summer camp.

That belief led them to partner with **Camp Hope for Kids**—a nonprofit dedicated to giving under-resourced youth life-changing outdoor experiences rooted in connection, character, and hope.

PIE helped Markquart RV launch a Purpose-Powered Dual Pricing Program, offering customers the lowest prices while cutting over 80% of card processing fees.

The shift not only saved them thousands annually—it empowered them to turn those savings into something priceless: opportunity, mentorship, and memories for kids who need it most.



\$20,000+

Estimated annual savings on payment processing expenses.

\$3,000+

Estimated annual donation by PIE to Camp Hope for Kids



Amy Dachel
Executive Manager
Markquart RV &
Auto Group

"I was extremely nervous at first, as we didn't know how our employees and customers would take it. But we have yet to receive a single complaint and have now rolled this out to nine RV dealerships and two auto dealerships. Jamie and the PIE team made it really easy."