



HAPPY DANES
QUALITY AUTO REPAIR INC.



IMPACT CASE STUDY

Driving Purpose Through Every Payment

Happy Danes Quality Auto Repair has always treated every car like its own and every customer like family. Partnering with PIE took that care even further, reaching hospital rooms and families at the Ronald McDonald House.

Using PIE's purpose-powered payments, Happy Danes can systematically redirect a percentage of every debit or credit card transaction to support families with seriously ill children—fueling comfort, connection, and community.



\$2,000+ Donation

Estimated Annual PIE Donation
from Purpose-Powered Payments



"Partnering with PIE has enabled our team to make serving our community a daily part of our business operations. Without increasing costs or complexity, they have enhanced our company culture and brand image by donating every time a customer uses their credit or debit card"

— **Larsen, Owner, Happy Danes**