



\$ 3,064.68
DONATION

Member:

Ecolink, Inc.

Nonprofit Partner:

Care Camps Foundation

Impact Generated:

\$3,064.68

Year:

2025

Expense Category:

Payment Processing

CASE STUDY:

ECOLINK+ CARE CAMPS FOUNDATION



How Ecolink Turned Payment Processing Expenses Into Life-Changing Moments for Kids With Cancer:



IMPACT SUMMARY

In 2025, Ecolink transformed **routine payment processing expenses** into a **\$3,064.68 donation** for **Care Camps Foundation** through **Purpose In Expenses (PIE)**, at no additional cost to their business. This amount reflects the impact generated from Q1, Q2, and Q3.

This contribution helps children with cancer attend medically supervised summer camps where they can explore nature, build friendships, and simply enjoy being kids.

Ecolink was seeking ways to expand their social impact without increasing operational costs. PIE provided a straightforward solution: **redirect dollars already being spent into nonprofit impact.**

Through a review of Ecolink's payment processing spend, PIE identified funds that could be unlocked for community benefit. These dollars became direct support for Care Camps Foundation, helping deliver joyful, healing outdoor experiences for children facing cancer.

Ecolink's partnership with Care Camps demonstrates what's possible when businesses **align everyday spending with purpose**: turning routine expenses into meaningful, measurable impact.

TESTIMONIAL

"Working with PIE has helped us unlock impact in places we didn't even know were possible. Connecting with the Care Camps Foundation and creating real impact through our everyday e-commerce purchases has been groundbreaking for Ecolink. We're so thankful for this partnership!"

— **Hannah Frisch, Digital Marketing Manager, Ecolink**