



**\$17,660
DONATION**

PIE Member:

Dr. Bronner's

Nonprofit Partners:

American Transplant Foundation &
Organ Transplant Support

Impact Generated:

\$17,660

Year:

2025

Expense Category: Microsoft, Dropbox,
Veeam, CrowdStrike

TESTIMONIALS

"Several of our employees have been personally impacted by organ transplants, as recipients or living donors, and they were eager to support this cause.

We're grateful to PIE for making this partnership possible. Their support enabled us not only to fund two outstanding organizations, but also to engage our employees directly in mission-driven giving that matters to them personally."

— **Alissa Hauser, Director of Philanthropy, Dr. Bronner's**

"One of Dr. Bronner's main missions is to donate to charities. Having the opportunity to do that, from a department that normally can't do so, the IT department, is great.

Jamie and the team react quickly to provide us with what we need as soon as possible. I've been surprised by the level of service PIE provides us. It's excellent."

— **James Anctil, IT Manager, Dr. Bronner's**

IMPACT CASE STUDY:

DR. BRONNER'S + AMERICAN TRANSPLANT
FOUNDATION + ORGAN TRANSPLANT SUPPORT



IMPACT SUMMARY

In 2025, Dr. Bronner's redirected \$17,660 of their operating expenses into nonprofit funding **without** any additional cost by partnering with Purpose In Expenses (PIE).

By reviewing expenses across **Microsoft, Dropbox, Veeam, and CrowdStrike**, PIE identified available capital that could be redirected towards community impact.

Dr. Bronner's employees participated in an **employee-led giving circle**, researching and selecting two nonprofits serving the organ transplant community: the **American Transplant Foundation** and the **Organ Transplant Support (OTS)**.

Their contributions helped fuel meaningful outcomes:

- **American Transplant Foundation** achieved a substantial fundraising goal, raising \$253,000 at their 20th Anniversary event, thanks in part to the generous Dr. Bronner's challenge grant. This success expands the Foundation's comprehensive support services for transplant patients and living organ donors, focusing on enhanced Guidance, One-on-One Support, and essential care services.
- **Organ Transplant Support (OTS)**: Continues to provide essential peer mentoring, education, and programs that ensure individuals and families never navigate the transplant journey alone.

Together, these nonprofits highlight the real, human impact of Dr. Bronner's PIE-generated giving, strengthening support networks, increasing access to care, and improving lives.

This partnership demonstrates how Dr. Bronner's transforms everyday operational expenses into measurable community impact while deepening employee engagement and advancing values-driven business practices.