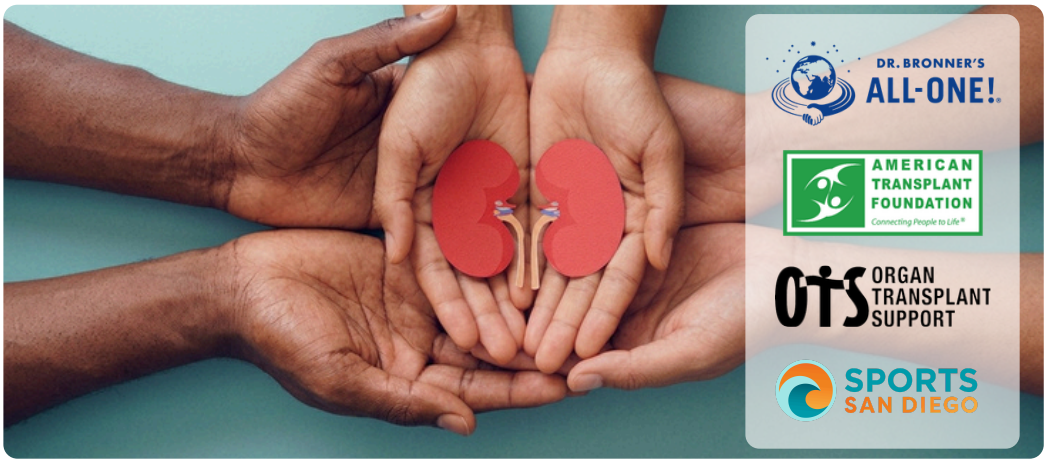
IMPACT CASE STUDY

UNITED BY A CAUSE: THE MANY FORMS OF GIVING



$35,660
TOTAL DONATED

PIE Member:
Dr. Bronner's

Nonprofit Partners:
- American Transplant Foundation
- Organ Transplant Support
- Sports San Diego - Paddle Out for Life

Total Impact Generated:
$35,660 over two years

Years:
2025 – 2026

Expense Category:
Microsoft, Dropbox, Veeam, CrowdStrike

"We're grateful to PIE for making this partnership possible. Their support enabled us not only to fund two outstanding organizations, but also to engage our employees directly in mission-driven giving that matters to them personally."

— Alissa Hauser
Director of Philanthropy

"I knew nothing about living organ donation until a friend was in need. I began the testing process and donated one of my kidneys directly to her in 2024.

Being part of the Organ Transplant Giving Circle at Dr. Bronner's means that I have a stronger voice in raising awareness about living donation, while simultaneously helping reduce the financial and emotional barriers faced by other donors and recipients through the organizations we support."

— Tanya Moser
Chargeback Specialist

2025	2026
$17,660	$18,000
Total Giving	Total Giving

Two-Year Total: $35,660 in donations at zero extra cost to Dr. Bronner's

IMPACT SUMMARY

Currently in the US, 100,000 people are waiting for an organ transplant, and every day 13 people die before receiving a life-saving organ. For most people, this world is invisible - until it isn't.

At PIE, we believe that how a company spends can be as meaningful as what it gives. This case study proves what happens when that belief meets a deeply personal cause.

Giving rarely means just one thing. It can be a written check, an hour volunteered, a donated dollar. It can also be a kidney, part of a liver, a decision made in the hardest moment of someone's life. This story holds many forms of giving at once.

Dr. Bronner's gives their employees a voice and the opportunity to give. They created an employee-led giving circle focused on the organ transplant community because several employees have been personally impacted by organ transplants, as recipients or living donors. Their team researched organizations and selected nonprofits that serve transplant recipients, their families, and their support networks.

Employees give visibility and financial support to a cause they chose, and that matters to them. For those with personal connections to organ donation, participating was a way to give back to a community that has touched their lives.

PIE gives the vehicle. Existing expenses, redirected to real impact.

The nonprofits give a second chance. American Transplant Foundation and Organ Transplant Support serve patients, donors, and families navigating the transplant journey. Sports San Diego's annual Paddle Out for Life event honors those who gave the ultimate gift, bringing visibility to the thousands still waiting.

Every email sent. Every file saved. Every system protected. The everyday tools that keep Dr. Bronner's running are quietly funding a mission that matters deeply to the people who make Dr. Bronner's who it is.